



summer 2009, vol. 9 no. 1

today

university of central missouri

FAME OF A CENTURY:
UCM Coach Joins Legendary Athletes

today

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<i>With the flair of a Hollywood film premiere, a parade of vintage cars rolls down Forest Avenue in Des Moines. As a 1935 Cadillac pauses, Kip Janvrin emerges onto the blue carpet and is escorted toward the auditorium. There, he's joined by a host of other guests of honor — all of them athletes, many of them U.S. Olympians — who are known throughout the world.</i>	

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A Word FROM THE PRESIDENT

EXCELLING ON A NATIONAL SCALE



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As an academic community, the University of Central Missouri has a proud tradition of providing experiences for its students that go beyond the lecture hall. Such opportunities add value to students' education by providing venues in which they can apply what they've learned in the classroom to the real world.

Great examples include internships that better prepare our students for the workplace through hands-on activities and service learning projects that give them practical experience and insight into meeting community needs. Additional opportunities test students' knowledge and skills while often unleashing their competitive spirit and bringing honor to their alma mater, often on a national scale.

Although it's not possible to list all their successes in this brief column, our students' accomplishments in 2008-09 demonstrate the strong commitment of our faculty and staff in challenging them to excel. For example, our criminal justice students claimed the American Criminal Justice Association national championship for the seventh consecutive year — a feat unprecedented in the competition's history. Our theatre students competed in the Kennedy Center College Theatre Festival, and one won the Mark Twain Comic Acting Award. The Fighting Mules ROTC Battalion participated in the University of Kansas Ranger Buddy Challenge, capturing first place in the male team category among 114 teams across the U.S. and placing second in the male/female team category. Two senior marketing majors placed third in the nation in overall competition at the National Collegiate Sales Competition.

To reiterate a comment I made during spring commencement, our goal at UCM is not to make life easy for students but to provide an environment that encourages and tests students and develops habits of mind and character that will continue to help them succeed long after they leave this university. As you read this issue of *Today*, you'll discover many ways a UCM education has helped to shape graduates' professional lives while also learning about the opportunities that will better prepare tomorrow's graduates.

Aaron Podolefsky, Ph.D.
President, University of Central Missouri

Battling Pandemic

from the Front Line

By Jeff Murphy

LONG BEFORE SHE WAS HELPING THE NATION STAVE OFF A POTENTIAL PANDEMIC THROUGH HER INFLUENZA RESEARCH FOR THE U.S. CENTERS FOR DISEASE CONTROL AND PREVENTION, MARY HOELSCHER WAS CONTEMPLATING HER DEGREE CHOICES AS A STUDENT AT THE UNIVERSITY OF CENTRAL MISSOURI.

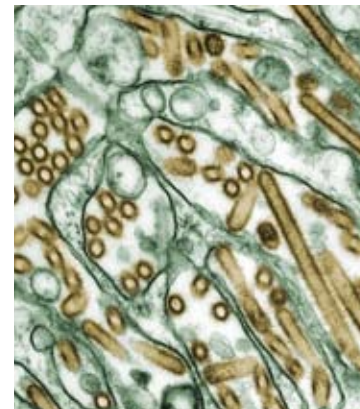
“I WASN’T THINKING ABOUT GOING INTO BIOLOGY, I WAS THINKING ABOUT ACCOUNTING OR PSYCHOLOGY,” SHE REMEMBERS. ADD THE INITIAL FRUSTRATION OF SOME TOUGH COURSES, PARTICULARLY IN THE BIOLOGICAL SCIENCES, AND IT SEEMED LIKE HER ACADEMIC OPTIONS WERE BECOMING CLEAR. AT LEAST THAT’S UNTIL SHE MET A PROFESSOR WHO IGNITED HER INTEREST IN SCIENCE.

“Dr. John Hess [now professor emeritus] was an awesome mentor. I remember sitting in his class on genetics, and the light just wouldn’t come on. But one day, it clicked and everything began to come easy,” says Hoelscher. After growing up with three brothers on a family farm in Warrenton, MO, she earned a bachelor’s degree in biology in 1989. Since then, she has worked to advance U.S. public health priorities.

Twenty years after receiving her diploma from Central Missouri, Hoelscher is part of a busy office environment in Atlanta, GA, where she’s celebrating her 13th year as a CDC staff member and front-line soldier against influenza and a possible pandemic. Before the summer of 2009 unfolded, the general public had become more familiar with the national organization, particularly as news about the swine (H1N1) virus spread across the globe.

The CDC gathers information about the virus and provides resources to health officials who are fighting to reduce the spread and severity of illness. Hoelscher’s role adds to her impressive history with CDC’s Influenza Division.

After spending the early part of her career with CDC in research, she now serves as a project officer over a large contract entered with American Type Culture Collection of Manassas, VA, to implement the CDC Influenza Reagent Resource. She describes the IRR as a “grocery store” for reagents, substances used in the testing process to determine if a



A week after testing confirmed the first case of the swine flu virus in the U.S., the Centers for Disease Control activated its Emergency Operations Center to coordinate the public health response. The federal government declared a public health emergency April 26. On June 12, the World Health Organization announced the virus had spread to enough countries to be considered a global pandemic. “This is an important and challenging day for all of us,” WHO Director General Margaret Chan told reporters. “We are moving into the early days of the first flu pandemic of the 21st century.” The last previous pandemic occurred in 1968.

virus exists. The IRR is a web-based system that allows approved researchers, developers and public health officials access to a repository of influenza viruses, reagents and kits. It also makes test kits available to qualified labs.

Hoelscher, who is involved in policy making and contracting with outside agencies served by the influenza community, is responsible for ensuring that diagnostic materials get into the hands of labs and researchers.

“The reagent library or grocery store we developed was specifically designed to distribute reagents and test kits to state and international public health labs and the influenza research community. So we were tasked with making sure diagnostic assays were provided to labs domestically and internationally to be used to diagnose cases of H1N1,” she says. Hoelscher adds that similar efforts are used to determine what strains of seasonal flu are prevalent.

After a sample tested in mid-April confirmed the first case of the H1N1 virus in the U.S., she says CDC acted quickly to address the health threat. CDC contracted with manufacturers to develop the diagnostic kit, which the Influenza Reagent Resource promptly made available.

“Within 10 days, we had identified the virus as swine flu, manufactured the test kits and begun shipping them out,” Hoelscher says.

The H1N1 outbreak has given Hoelscher an opportunity to work more closely with CDC’s emergency response team.

“This was my first time getting involved with the Emergency Operations Center because what I had been doing prior was more research based,” she says. “It’s a real smooth operation, staffed with experts who are familiar with protocol dealing with emergencies... There are experts from the Influenza Division in the periphery so they are easily accessible to answer tough questions.”

Hoelscher’s focus on influenza research at CDC began in 1996, building upon her previous experiences that included serving as a researcher at Washington University in St. Louis, where she was involved in a project related to Tourette’s Syndrome. This was followed by service as a medical technologist at Barnes Jewish Hospital in St. Louis, then work as a lab manager at the Cancer Research Center in Columbia, MO. She got involved with CDC in 1992 as the result of a contract with Emory University in Atlanta, where she was hired to work on

“What we were trying to do was DEVELOP A VACCINE that would target those who are most susceptible to illness and potential death from INFLUENZA AND BIRD FLU.”

investigative projects dealing with bleeding disorders.

“I was in that group for about eight years. Then an opportunity came up in the Influenza Branch, which is now a division within CDC, so I moved over to the immunology section where we were looking at modulating immune responses to influenza to develop a vaccine that would protect against bird flu (H5N1 virus). At the time, swine flu was not an imminent threat.”



Mary Hoelscher credits hard work, diligence, persistence, risk-taking and her Central Missouri degree for career success she never imagined achieving.

Joining the Influenza Division gave Hoelscher an opportunity to use her experience in the field of molecular biology to manage and support projects, some of them aimed at research that could lead to improved influenza vaccinations for the elderly.

“What we were trying to do was develop a vaccine that would target those who are most susceptible to illness and potential death from influenza and bird flu. We were looking at an elderly population because they are the ones who have the highest morbidity associated with influenza,” she says.

She entered the post with little immunology experience, so worked diligently to strengthen her understanding. She got involved in cutting-edge research with other professionals

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in her field. One study in which she played a key role related to innate immunity, a protective system that mammals have that relies on proteins called toll-like receptors and other pathogen-specific receptors to stimulate the adaptive immune system for a secondary but more robust immune system designed to enable the body to generate molecules that recognize specific germs. In 2002, she was the first author of a scholarly paper published in the *Journal of Immunology* that discussed her group's research demonstrating that innate immunity declines with age. In the first-ever study to examine TLRs and aging, Hoelscher and colleagues found that the older animals express less TLR than young animals, affecting the immune response.

Another important milestone in Hoelscher's career with CDC came during a 2004 study in which she collaborated with Purdue University researchers. With the UCM grad serving as co-lead researcher, the team developed and patented an egg- and adjuvant-independent pre-pandemic

influenza vaccine strategy against highly pathogenic H5N1 avian influenza viruses. Hoelscher notes that influenza vaccines have historically been grown in embryonated chicken eggs. They

can take months to generate enough vaccine to immunize the world's population. Using adenovirus vector technology in their vaccine that was tested with mice, the research team eliminated the need for eggs and vastly accelerated the production process, which is crucial in a pandemic. The vaccine is delivered to the cells of the



TWENTY YEARS AFTER RECEIVING HER DIPLOMA FROM CENTRAL MISSOURI, MARY HOELSCHER IS PART OF A BUSY OFFICE ENVIRONMENT IN ATLANTA, GA, WHERE SHE'S CELEBRATING HER 10TH YEAR AS A CENTERS FOR DISEASE CONTROL STAFF MEMBER AND FRONT-LINE SOLDIER AGAINST INFLUENZA AND A POSSIBLE PANDEMIC.

body in a benign common cold virus that is void of the ability to multiply but able to infect cells to deliver the vaccine.

Study results were published in the scientific journal, *Lancet*, in 2006 and earned Hoelscher

CDC's Charles C. Shepard Science Award for Laboratory and Methods. A California-based biotechnology company, PaxVax, took an interest in the research and has since licensed the technology for evaluation in a clinical trial.

Hoelscher, who has an MBA from Georgia State University, says her current position gives

her an opportunity to combine her business and scientific knowledge. In addition to her professional accomplishments, she takes pride in her role as a mother, raising two children, A.J., 4, and Isabella, 3, with her

husband, Jose Gonzalez. Asked about how she has succeeded in such a highly skilled area at CDC, she reflects on her years at UCM with great appreciation for faculty members who took an interest in her academic success and praises her parents who recognized the value of a higher education. They made it possible for her and brothers Gary, Tim, and Mike, who died in a 1991 car accident, to become the first generation of Hoelscher family members to earn college degrees.

She talks about what it means to be a UCM alumna. "At college, I never imagined achieving the level of success that I have attained. However, hard work, diligence, persistence and risk-taking have all contributed to a very satisfying career, none of which would have been an option without the excellent education I received at UCM."

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ONE DEGREE CLOSER TO YOU

For the first time, a bachelor's degree in child and family development will be offered this fall at the UCM Summit Center. Courses for this popular program — available to individuals who are just starting college or who have their associate degree and want to finish their bachelor's — can be completed in Lee's Summit with supplemented online courses.

With this degree, careers include:

Adoption Counselor	Family Mediator
Assisted Living/ Adult Care Counselor	Family Planning Educator
Before and After School Program Coordinator	Family Shelter Director
Child Abuse Counselor	Family Support & Children's Division Worker
Child Advocate	Foster Care Counselor
Child Care Center Director	Hospice Family Coordinator
Childbirth Instructor	Parents as Teachers Educator
Community Development Programmer	Parenting Educator
Consultant of Educational Materials and Toys	Premarital and Marital Educator
Divorce Mediator and Consultant	Preschool Educator
Family Life Educator	Recreation Coordinator for Children
Family or Youth Activities Coordinator	State Licensing Representative
	Youth Program Director



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CENTRAL MISSOURI SEES THE LIGHT, and it's Green to Go

By Heather Hickerson

DURING A WEEK WHERE FINALS WERE ON THE MINDS OF MANY STUDENTS AND PREPARATIONS FOR SPRING COMMENCEMENT WERE UNDERWAY, CAMPUS CONSTITUENTS AND SPECIAL GUESTS GATHERED IN THE ATRIUM OF THE WARD EDWARDS BUILDING TO WITNESS HISTORY. THEY CELEBRATED THE MOST SIGNIFICANT COMMITMENT TO MAKING A GREEN CAMPUS EVER UNDERTAKEN AT THE UNIVERSITY OF CENTRAL MISSOURI — ONE THAT OTHER U.S. COLLEGES AND UNIVERSITIES WILL BE LOOKING AT WITH GREAT INTEREST.

“This is a statement of what we believe in and what we value as an institution. This is a huge task. Look across the country — there’s not another institution in America that has taken on this kind of ambitious project,” says Richard Phillips, president of the UCM Board of Governors, putting the significance of the monumental sustainability initiative in perspective.

Phillips and other members of the UCM Board of Governors voted this spring to proceed with the unprecedented 24-month, \$36.1 million project. When it’s completed, it will radically reduce energy consumption and the university’s carbon footprint, while making a significant improvement to the academic learning and working environment.

The measure is consistent with UCM President Aaron Podolefsky’s vision for the physical future of the university. Realizing the importance of energy efficiency on campus, in 2007 he became one of the founding signers of the American College and University Presidents Climate Commitment. As a group, these university leaders have pledged to initiate energy

and water conservation measures on their campuses while also following the U.S. Green Building Council’s LEED rating system guidelines for the design, construction and maintenance of all new campus buildings.

Discussion about a massive sustainability project was initiated two years ago when Betty Roberts, vice president for administration and finance, began to shop for opportunities to save money on rising energy bills, while addressing much-needed building and infrastructure improvements.

“The University of Central Missouri opted to participate in a cost-savings energy program [ESCO] in an effort to address its deferred maintenance backlog, while simultaneously enhancing opportunities for energy conservation and savings,” she explains.

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Board of Governors President Richard Phillips says, “This is a STATEMENT OF WHAT WE BELIEVE IN AND WHAT WE VALUE as an institution. This is a huge task. Look across the country — there’s not another institution in America that has taken on this kind of **AMBITIOUS PROJECT.**”



Students Renew Recycling Efforts

After playing roles in the campus Earth Day celebration and the National Teach-in for Global Warming Solutions this spring, two UCM seniors decided they wanted to do more to promote a “green” campus.

Manuel Abarca, Kansas City, and Nicholas McDaniels, St. Louis, spent their summer working in cooperation with Betty Roberts, vice president for administration and finance, to launch a pilot project aimed at recycling.

They introduced the program initially with a two-week test run in the Elliott Union, Administration Building and the James C. Kirkpatrick Library and plan to take it campus-wide this fall. The students worked with businesses and organizations off campus to coordinate the distribution of recycle bins and the collection of recyclables. They also collaborated with the custodial staff on training.

“By mid-September, we hope to have all of the academic buildings online with recycling,” McDaniels says.

Both students agree that all campus members have a hand in creating a greener environment.

“We need to change the way we have been living as students, staff and faculty and make sustainability part of this new lifestyle where we no longer accept waste, no longer accept un-recyclable products, and most importantly no longer let others ruin our planet. It’s time for a change and I am proud to say that my university is a champion in sustainability,” Abarca says.



The ESCO PROJECT will leapfrog UCM ahead of its short-term requirements and will become the university ROLE MODEL ON SUSTAINABILITY in the United States.

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With such an enormous task, Roberts solicited proposals from four energy service companies across the United States. Specifically, these companies were asked to provide UCM with a comprehensive solution to reduce building operation and maintenance costs, reduce carbon footprint, promote UCM's sustainability goals, and mitigate UCM's \$20 million in deferred maintenance to its facilities.

A team from the university, S&S Engineering of Overland Park, KS, and Engineers Consortium of Kansas City, KS, reviewed proposals and deemed Trane of Piscataway, NJ, for having the most beneficial and comprehensive ESCO partnership proposal.

"Trane is proud to be part of this unparalleled project, which will put UCM at the forefront for other universities to follow," says Chad Remboldt, Trane comprehensive solutions consultant. "The ESCO project will leapfrog UCM ahead of its short-term requirements and will become the U.S. university role model on sustainability."

Nearly every building on the Warrensburg campus will be affected. Core elements of the upgrade program include efforts such as the installation of renewable energy-efficient HVAC systems, new hot water distribution systems, installation of more energy-efficient lighting, installation of campus-wide building automation, life safety measures, and laboratory air systems and controls. It also includes green technologies for curriculum utilization and

campus green awareness, new roofs and windows on various buildings, improved indoor air quality in classrooms, improved air handling systems, and acoustical improvements for classroom and office space.

"Trane's green and sustainable campus improvements will reduce and guarantee UCM's academic and administrative buildings utility consumption by 33 percent, or more than \$735,000 annually," Remboldt says. "This translates into an estimated 21,503,452 pounds

of CO2 emissions reduced per year, which is equal to taking 1,785 cars off of Missouri roads or 2,215 acres of forests saved per year."

Trane is a member of the Clinton Climate Initiative, a team of business and government partners assembled by former U.S. President Bill Clinton to reduce greenhouse gas emissions from 40 of the world's largest cities. According to Arah Schuur, director of CCI's Energy Efficiency Building Retrofit Program, the initiative launched the energy efficiency retrofit program to address the significant global greenhouse gas emissions that come from existing buildings.

"Globally, about 40 percent of our emissions come from our built environment, and in larger cities like New York

City and London, it's up to 80 percent," she says. "This is the largest higher education project in the United States that CCI has been involved with to go into construction, and it's going to be a shining example for us around the world."

With a plan in place, the next step for UCM was to evaluate financing such a sweeping improvement plan. The Board of Governors approved funding for the campus efficiency improvements through a 15-year municipal lease-

every possible opportunity to utilize the sustainability transitions as learning opportunities for our students. In educating our students for a brighter future, we recognize those careers will be green," he says. "Alternative energy engineering, energy efficiency and environmental sustainability are the keys to this country's growth, and it starts on campuses like UCM."

Those associated with the ESCO and other sustainability initiatives believe the time and money invested now in buildings and infrastructure will increase the learning and career opportunities for students in the future.

"As a result of this unprecedented effort, the university will attract the best staff to work here, the best professors to teach here and the best students to learn here," Remboldt says. "UCM will be known as the place to learn about sustainability and green careers, which is the future of our country."

"As a result of this UNPRECEDENTED EFFORT, the University of Central Missouri will attract the BEST STAFF to work here, the BEST PROFESSORS to teach here and the BEST STUDENTS to learn here."

purchase through Banc of America Public Capital Corporation of Chicago, IL, a subsidiary of Bank of America.

"This project fits right in with a common-sense approach," says John Gould, Banc of America representative. "It's good that we as a nation are investing in nontraditional sources of power, such as solar and wind, but as this project demonstrates, we have a huge amount of energy savings to realize just by improving the energy of the infrastructures we already have."

As ESCO construction unfolded at UCM this summer, President Podolefsky was excited about the possibilities sustainability initiatives hold for academic programs and future careers for students.

"The university will seek



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Jerry Adams Outdoors



Kyle Vickers
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GIVING *back* THROUGH MUSIC

By Mike Greife

AS A YOUNG MAN IN ELDON, MO, FRANK FENDORF TOOK ADVANTAGE OF THE OPPORTUNITY TO LEARN TO PLAY THE TRUMPET, AN ACCOMPLISHMENT HE ATTRIBUTES TODAY TO STRONG ENCOURAGEMENT FROM HIS BAND DIRECTOR. MANY YEARS AFTER HE LEFT HIS HOMETOWN FOR COLLEGE AND TOOK ADVANTAGE OF OPPORTUNITIES TO LEARN FROM OTHER GOOD TEACHERS, HE ALSO MADE THE DECISION TO BECOME A MUSIC EDUCATOR.

Some 60 years later, Fendorf is officially retired, but he still is involved in music, playing with a Kansas City area jazz band and conducting the Overland Park Civic Band. He also believes in giving back.

Fendorf's education at UCM was interrupted by his three years of military service in World War II. He returned to campus in 1945 and in 1947 finished his degree, also becoming the second person ever to receive the Charno Award. He had the opportunity to study under Paul Utt, professor of music, and many of the excellent music faculty. His first job after graduation was as band director for the Warrensburg School District for three years before he became band director at Chillicothe High School, a post he held until 1965.

A friendship he made as a music teacher led to the next step in his career in the music business.

"I had been good friends with Merrill Jones and George Wingert, who had started a music publishing business in Kansas



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City in 1960,” Fendorf says. “When Wingert died, Jones asked me if I would be his partner in the business.” After several months of hard thinking, Fendorf decided to leave the classroom and go into business. It was a difficult decision, but it was a move that he has not regretted.

“It was a good opportunity. Jones was a good friend,” Fendorf says, “and he could be a very persuasive person.”

Fendorf and his wife, Barbara, and their son, Fred, moved to Overland Park, KS. The decision to enter the music publishing business allowed Fendorf to remain in contact with area band directors who had become good friends over the years. The company distributed printed band and choral music and maintained a printing facility.

Wingert-Jones served a six-state area, and Fendorf and other company representatives traveled to music educators’ conventions, including the annual Midwest Band Directors Conference in Chicago. Band directors relied

on Fendorf and his staff to recommend the best music choices.

Over the years, the technology involved in publishing and distributing music changed, and Wingert-Jones changed with it. The “music typewriters” used to create the sheet

a crowd. It was a good way to stay in touch with other band directors.”

Fendorf enjoyed staying in contact with his colleagues from the classroom when they came into the store. He listened to them talk about the changes in education and the classroom. “As a matter of fact, one of my business partners once accused me of being more on the side of the band directors than the business,” he says.

Fendorf’s son joined him in the business, which was sold to J.W. Pepper and Co., the world’s largest sheet music retailer. Fendorf retired from an active role in the business at that point, but remained in contact with former customers and colleagues even after retirement.

Although he was no longer in music education, he wanted to remain active in the music business through performing and directing. He maintained his membership in the American Federation of Musicians, and before long was playing with jazz bands in

In his fourth decade of directing the Overland Park Civic Band, Frank Fendorf also finds the time to STAY INVOLVED WITH THE UNIVERSITY and other music alumni. The 1947 graduate ORGANIZED THE ALUMNI BAND, spearheaded the group’s SCHOLARSHIP DRIVE for current marching band students and made SEVERAL PERSONAL GIFTS to fund another scholarship for an INCOMING MUSIC STUDENT.

music were replaced by computers and software, and marketing was done more and more through the company’s web site.

“In the old days, directors came in and bought their music in person,” he remembers. “We kept our retail store open on weekends to accommodate them, and there was always

the Kansas City area, playing private parties, country clubs and park concerts. He has played trombone with one group for nearly 35 years.

A few years later, he began playing with the Overland Park Civic Band. When the director, David Circle, announced his retirement, Fendorf was given the opportunity to direct the band, a position he still holds today.

"We're an amateur professional group, and we draw musicians from all around the area," Fendorf says. The civic band currently has 65 members, with a waiting list of those hoping to audition in the future. Fendorf leads the band through a summer series of concerts, as well as a holiday concert at Missouri Southern State University in Joplin.

Throughout the years, Fendorf remained in contact with classmates from UCM, watching the progress of the music education program and maintaining close ties with others who had benefited from an education in music at Central Missouri. The result was the UCM Alumni Band, an organization of Central Missouri music alumni who come

back together to perform and renew old friendships.

For Fendorf, who was the original executive secretary of the UCM Alumni Band, there was another goal in keeping the alumni band active. That was to fund and maintain a scholarship endowment for marching band students.

"We knew we wanted to form a performing band for occasions like homecoming. There were about 10 of us who got together two or three times and finally got the thing rolling," he says.

Throughout the years, the group has continued to be active as younger members join. Fendorf says the group's past and current officers encourage participation from UCM music alumni.

"There's a feeling of fellowship when we all get together," he notes. "We all enjoy coming back to campus."

With a membership of approximately 150, the Alumni Band is able to bring close to 50 members together for homecoming, where they appear in the parade. The Alumni Band also performs an annual concert.

"I'd like to see the group grow, and the endowment grow with it," Fendorf says. Two Alumni Band Scholarships are awarded annually to students participating in marching band.

He and his wife also created the Frank and Barbara Fendorf Scholarship in Music for incoming students to UCM. This reinforces their belief that it is important to give back to the university.

Fendorf encourages band directors who earned their degrees from UCM to participate in Alumni Band. He says doing so gives them an opportunity to return to campus where they can see what's going on, while also

Although he was no longer in music education, Frank Fendorf REMAINED ACTIVE IN THE MUSIC BUSINESS through PERFORMING AND DIRECTING. He maintained his membership in the AMERICAN FEDERATION OF MUSICIANS and before long was playing with JAZZ BANDS IN THE KANSAS CITY area, playing private parties, country clubs and park concerts. He has played TROMBONE with one group for nearly 35 years.

taking advantage of the opportunity to give back to the university that has given them so much.

"My education at UCM was a strong part of my success in life," he says. "I feel like I have an obligation not only to give back in some way but to encourage others to seek the same opportunities I had."

Fendorf finds himself enjoying retirement, although he's still busy performing and directing. But he remains in touch with his alma mater, giving back through the Alumni Band and Scholarship.

He wants to see the quality program continue. As he puts it, "Quality band directors always produce good programs, and UCM produces quality band directors."

Barbara and Frank Fendorf are members of the Presidents Society for their generosity in establishing and funding music scholarships.



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Philanthropy

“PHILANTHROPY IS ALL ABOUT MAKING A POSITIVE DIFFERENCE IN THE WORLD BY DEVOTING YOUR RESOURCES AND YOUR TIME TO CAUSES YOU BELIEVE IN.” — JEFF SKOLL, EBAY’S FIRST PRESIDENT

SENIOR CLASS GIFT TRADITION REVIVED

A University of Central Missouri tradition was brought back to life this spring with the university as beneficiary. The Senior Class Gift was reinstated with a goal to fund a new multimedia classroom. By May, some 35 graduating seniors had contributed toward the project.

The Senior Class Gift goes back to the campus’ earliest days as philanthropic efforts by one or more graduating classes to make a difference and create a lasting legacy of their time on campus. Some examples include:



- Class of 1894 and Class of 1902 urns on the east side of Alumni Memorial Chapel.
- Class of 1915 pillars, on the north side of Ward Edwards, containing the cornerstone from Old Main, the original Normal School building that was destroyed by fire.
- Class of 1970 flagpole and engraved Bill of Rights, in the middle of the Quadrangle, a campus landmark that alumni frequently visit when they return to campus.

Working with the Alumni Relations and Development office, a group of senior leaders conducted the fundraising for the gift. The committee organized activities, selected the

specific project and determined a fundraising target.

Senior class gifts have been a source of pride for graduating students, as aptly described by Bert Mandeville, Class of 1902. “It was my privilege not only to help select the class gift but as class orator to present it to the school. I recall in the presentation that I ventured the prophecy that though the urn was of stone, the elements in time would wash it away, but that the monument that would mark the victory over ignorance and crime would be founded on the educational institutions of this land – the prophecy still stands.”

For future senior class gifts, projects may range in size from something a single class can fund to larger initiatives that may take the support of several classes. These may be physical gifts to campus, such as pillars or urns, or may help to support university-wide campaigns, such as efforts to become a greener campus.

FIRST TOM EDMUNDS SCHOLARSHIP AWARDED

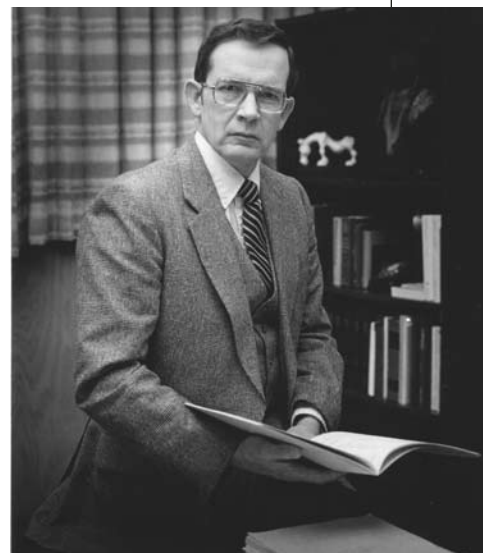
Kali Daum, Newtown, MO, an early childhood and elementary education major, has been named the first recipient of the Tom D. Edmunds Scholarship, funded through gifts in memory of the respected, long-time UCM administrator.

Daum, who starts her junior semester this fall, aspires to become a kindergarten teacher in a rural midwestern school. “Throughout my education, it has always been important to me to do my best and strive for academic achievement,” she says. Daum hopes to instill that passion and appreciation into her future students. “I want to be able to make education a priority to them, like my teachers did for me.” She will receive a \$1,000 scholarship for the 2009-2010 academic year.

Edmunds, who died in 2008, served Central Missouri for more than 39 years prior to his retirement in 1999 as senior vice president. During his tenure, he was one of the most mobile administrators in the university’s history, serving in 13 separate positions.

After receiving a bachelor’s degree in education and a master’s degree in secondary school administration from UCM, Edmunds began working for the university in 1956. He was instrumental in many campus developments including renovation and expansion of the Elliott Union, construction of James R. Crane Stadium, Audrey J. Walton Stadium, Maastricht Friendship Tower and James C. Kirkpatrick Library.

“Students were important to Dr. Edmunds, and his support and encouragement expanded opportunities for hundreds of young men and women,” notes Sarah Thompson, scholarship coordinator for the UCM Foundation. “This scholarship is a tribute to Dr. Edmunds’ accomplished life and career at UCM, where he provided service at the highest levels and decades of educational leadership developing, nurturing and impacting the lives of others.”



PERRISES ESTABLISH SCHOLARSHIP FOR NURSE PRACTITIONER PROGRAM



A new scholarship established by an Oregon couple through their gift to the University of Central Missouri Foundation will be the first of its kind for the university's nurse practitioner program.

The Rolf and Shaw Nurse Practitioner Scholarship, established by John and Merilou Perris, will help graduate students in UCM's nurse practitioner program, a master's degree program available online to students who have completed bachelor's degrees in nursing. The Perrises pledged a four-year, \$40,000 gift to create the two \$5,000 annual scholarships, with the first awards presented for use during the 2009-2010 academic year.

They made the gift in honor of their grandmothers, Lizzie Rolf and Mary Shaw. Merilou is a former UCM student, attending for two years from 1952 to 1954 before receiving a bachelor's degree from Iowa State University in 1956. John is a 1953 graduate of Cornell University in New York.

They contacted the university about making their gift in response to a feature they read in the Fall 2008 *Today* magazine. The story, "No Easy Cure," discussed the complexities of today's nursing shortage.

The Perrises believe that the growth in the number of nurse practitioners will help reduce health care costs in the future.

"I became aware of the needs of the nursing profession when I was hospitalized as a heart patient," John says. "The two nurses who cared for me were nearing retirement, and they explained to me that there was a very real need to replace the number of nurses who would be leaving the profession through retirement."

John explains that he and his wife appreciated the fact that the UCM nurse practitioner graduate program could be completed online by nurses who could continue to work full time.

"We appreciate the generosity of the Perrises who are willing to share the resources they have to provide a service to society by supporting those who choose our graduate nursing program," says Joe Kremer, executive director of the UCM Foundation. "Their foresight and generosity is a great example of the responses by many of our friends and alumni in support of UCM's academic programs."

SCHOLARSHIP RECIPIENTS HONOR CREIGHTON'S EDUCATION LEGACY

Wilda Dean Creighton would be proud of Christin Woodbridge, Arian Huhmann and Jennifer Watson. The Central Missouri business education majors were selected as the first recipients of the Wilda Dean Creighton Memorial Scholarship.

All three students are members of the UCM chapter of Phi Beta Lambda and have been active in campus organizations during their college careers. Each will receive a \$1,200 scholarship for her final year of study in 2009-2010.



Christin Woodbridge is one of the first recipients of the Wilda Dean Creighton Memorial Scholarship.

"I am so excited about the opportunity to be involved in career and technical student organizations and to use that tool to further the development of my students," says Woodbridge. "One of the biggest reasons I want to teach high school is because I really care about young people. I want to give my students the opportunity to work as a team, take on leadership roles, think outside the box and acquire the skills to be lifelong learners."

Creighton's desire to ensure that future students would have the same opportunities she had to further their education was preserved through the scholarship established through a gift she left in her estate to the UCM Foundation.

Creighton earned three degrees from UCM and taught 27 years in the Harmon College of Business, earning a reputation as a dedicated educator with a strong commitment to helping her students achieve.

Throughout her years at UCM, she was active in Alpha Phi Delta, Pi Omega Pi, Kappa Delta Pi and Phi Kappa Phi. She also was honored with membership in Delta Kappa Gamma and served in a variety of leadership roles in the Central Missouri Business Teachers Organization.

Anne Deane Boswell, Creighton's cousin and a close family member, remembers her as an independent, self-assured woman with a quick wit. "Throughout her life, she strived for excellence in everything she did, and she expected the same from her students," Boswell says. "She was proud that she was able to help deserving students achieve their goals of obtaining a higher education."



“I’m a small-town guy who went to a small college. I never got involved in track and field to set records or win medals. I did it to challenge myself, to see how far I could take the event.” — Kip Janvrin

FAME OF A CENTURY:

UCM Coach Joins Legendary Athletes

By Jeff Murphy

WITH THE FLAIR OF A HOLLYWOOD FILM PREMIERE ONE SPRING EVENING IN DES MOINES, A PARADE OF VINTAGE CARS ROLLS DOWN FOREST AVENUE, EACH ONE STOPPING IN FRONT OF DRAKE UNIVERSITY'S KNAPP CENTER. AS A 1935 CADILLAC PAUSES, A CAR DOOR OPENS AND ONE OF THE SPECIAL GUESTS, KIP JANVRIN, EMERGES ONTO THE BLUE CARPET AND IS ESCORTED TOWARD THE AUDITORIUM. THERE, HE'S JOINED BY A HOST OF OTHER GUESTS OF HONOR, ALL OF THEM ATHLETES KNOWN TO TRACK AND FIELD FANS AT DRAKE AND MANY TO THE WORLD.

This special night is part of the four-day Athletes of the Century Celebration commemorating the 100th year of the Drake Relays. For Iowa-native Janvrin, the event is a homecoming of sorts. In addition to his impressive record of coaching Central Missouri men's and women's track and field teams during the past 21 years, his competitive spirit has often led him back to Iowa. Followers of the

Drake Relays know him well. They have watched him capture 17 titles to become the prestigious annual event's individual victory leader, including 15 decathlon wins.

"I'm very honored to be selected," says the 43-year-old Janvrin, who last competed in 2007 at the relays, an event that attracts thousands of college and professional athletes. He left the track in grand style that year by capturing the master's 800-meter record with a time of 1:53:89, eclipsing his 2006 event-winning performance.

"People still talk about that race, which is kind of neat," he smiles. "It's a good thing to remember."

Outside his office in the UCM Multipurpose Building, Janvrin provides more details about the celebration, insisting he's "never been much of a schmoozer." Still, he soaked up the grand festivities, including a reception with Iowa's governor, the

college president and major track and field boosters. He also rubbed elbows with some of the world's greatest athletes and was there as people piled into the arena to see career highlights on video of the 10 men's and 10 women's athletes who were honored during the event.

THE DRAKE RELAYS *is one of the* LARGEST AND MOST IMPORTANT *track and field meets in the United States, featuring* OLYMPIC, NATIONAL AND WORLD CHAMPIONS. *This year, they recognized 20 of their own as* ATHLETES OF THE CENTURY. *There was* MICHAEL JOHNSON, *an eight-time world champion; JESSE OWENS, the first American to win four gold medals at an Olympics; and GWEN TORRENCE, one of the greatest female sprinters of her generation. There also was* CENTRAL MISSOURI COACH KIP JANVRIN.

(continued on next page)

(continued from page 17)

As one of the Drake Relays' Athletes of the Century, Janvrin joins the company of individuals who not only excelled at the competition, but many of whom successfully competed in other high-profile national and international venues. Plaques publicly displayed on the pillars on the west concourse of Drake Stadium pay homage to these outstanding competitors, including Janvrin, who was inducted into the Drake Relays Hall of Fame in 1996.

His selection as an Athlete of the Century places him in an elite group that includes Michael Johnson, one of the world's greatest long sprinters who holds six individual titles at the Drake Relays and is a three-time Olympian with four gold medals. Jesse Owens, who set an American broad jump record at the relays in 1935, and Gwen Torrence, a sprinter who holds eight career titles at the relays, more than any other women's competitor, are also among 16 Drake century athletes who achieved Olympic fame.

Don't expect such recognition to go to Janvrin's head.

"To be honest, I look at all those guys and the world records they have set, the Olympic medals they have won, and I'm humbled to be in the group," Janvrin says. "I'm a small-town guy who went to a small college. I never got involved in track and field to set records or win medals. I did it to challenge myself, to see how far I could take the event. For me, it was something I really enjoyed."

The son of a high school coach, Janvrin spent his boyhood in

Panora, IA, about a 45-minute drive from Des Moines. He attended Simpson College, an NCAA Division III school in Indianola, IA, where he graduated with a bachelor's degree in 1988.

As a freshman at Simpson, he became acquainted with senior Kirk Pedersen, a five-time NCAA Division III All-American and a national champion in the 800-meter indoor run.

Thriving on mutual appreciation, KIRK PEDERSEN'S AND KIP JANVRIN'S COACHING PARTNERSHIP at the University of Central Missouri has generated many COACH OF THE YEAR HONORS FOR BOTH MEN. It also has consistently produced conference-winning teams, ALL-AMERICANS AND NATIONAL COLLEGIATE CHAMPIONS IN INDIVIDUAL EVENTS.

Pedersen joined UCM as coach of the Mules and Jennies cross country teams in 1987. When Janvrin came to Central Missouri to pursue a master's degree, he took advantage of a graduate assistantship allowing him to work with the Simpson alum.

For the past 13 years, they have shared co-head coaching duties for men's and women's indoor and outdoor track and field. Pedersen continues to be the cross country coach.

Thriving on mutual

appreciation, their coaching partnership has generated many Coach of the Year honors for both men. It also has produced numerous conference-winning teams, All-Americans and national collegiate champions in individual events.

Janvrin speaks about Pedersen with great admiration, describing him as "the nuts and bolts of our program. We have great

respect and trust in each other. To be honest, I can't see myself coaching with anybody else. I feel that good about this guy."

Since recruiting Janvrin to Central Missouri, Pedersen has watched him grow as a coach and become an international competitor, particularly in the decathlon. Janvrin entered his first decathlon at age 17 when he competed in an all-comers meet in Lincoln, NE.

"I didn't have a clue what I was getting into," Janvrin laughs.

"I had never thrown a javelin before, never really been over the hurdles, so it was a brand new experience." But he won the high school division and ignited a competitive spark for the event that lasted 23 years and took him around the world.

Janvrin compiled a world record 40 decathlon wins, including wins at the 1989 U.S. Olympic Festival and 1995 Pan American Games. He is the American record holder for most career decathlons (26 with scores over 8,000 points). His bid to make the 1996 Olympic team barely fell short with a fourth-place finish in the trials, but his determination paid off.

In 2000, at age 35, he became the oldest Olympic decathlete. He earned a spot on the U.S. team that competed in Sydney, Australia, where he finished 21st in the decathlon, and won the 1,500-meter event. In 2001, he became the U.S. national decathlon champion.

Janvrin credits his colleagues at UCM for giving him the support he has needed to continue competing over the years. They have celebrated his successes and, at times, offered consolation.

"Probably the neatest thing about this whole time has been watching Kip come from being a small Iowa town athlete to a Division III national champion to an Olympic qualifier. I was able to attend several of these big meets and be a part of his training," says Pedersen, who witnessed firsthand Janvrin's intensity and determination to become a world-class decathlete and Olympian.

“Kip made a huge commitment to training for and making the ’96 games in Atlanta. Everything that he did in 1995 and ’96 was geared toward making the team,” Pedersen says, noting that he had an excellent performance overall with a decathlon score that was the highest of any decathlete who ever competed in the trials who did not make the team.

“The U.S. was just very strong in the decathlon during that era. He got to stand on the medal stand as an alternate. It was bittersweet thinking how much went into it and how close he was to making the dream come true,” Pedersen remembers.

For athletes like Janvrin, who never give up, dreams sometimes do come true. Not only did he make the 2000 U.S. Olympics team, but in 2005, he won nine of 10 events in the decathlon to set an American and world record with an age-graded score of 8,623 points at the World Masters Athletic Championships in Spain.

While taking a break from competition the past two years, Janvrin has found contentment with the extra time to spend with his wife, Teresa (Snyder), a 1989 UCM graduate and All-American hurdler, and their two sons, Jaxon, 13, and Mason, 11. He seems to enjoy the added focus on student athletes, too.

“I’m a guy who wants to win,” he insists. “I want to have success and I want my athletes to be able to do the best they can. I’ve got that opportunity here.”

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Coaching Champions

Having attended the same small college in Iowa, Kip Janvrin and Kirk Pedersen had no idea they would one day establish a tradition of champions as co-head coaches for Mules and Jennies indoor and outdoor track and field teams.



Kip Janvrin and Kirk Pedersen catch up with Kristen Anderson, UCM alumna and former national track champion, during her recent return to campus.

Together, they have produced 12 MIAA men’s indoor championships, four MIAA women’s indoor titles, eight MIAA men’s outdoor titles and four consecutive women’s outdoor conference titles. They coached four individual national indoor track NCAA II titles this spring. They coached at least one individual national champion in nine of their previous 11 years, including three during 2006.

Such success has also contributed to recognition for both coaches. Janvrin and Pedersen have been named MIAA Indoor Coaches of the Year nine times for the men and twice for the women, and have earned MIAA Outdoor Coaches of the Year accolades six times for the men and three times for the women. In 2002, they were named U.S. Track Coaches Association National Indoor Coaches of the Year.

Such achievements don’t hurt the athlete recruitment process. Janvrin insists “success breeds success,” adding that students want to be part of a winning program.

He and Pedersen’s pitch to potential recruits is simple: “If you come here, you’re going to be surrounded by good athletes and they are going to help you get better. You’re going to get good coaching and university support, and this is a chance for you to thrive.”

Campus Currents

“THAT IS WHAT LEARNING IS. YOU SUDDENLY UNDERSTAND SOMETHING YOU’VE UNDERSTOOD ALL YOUR LIFE, BUT IN A NEW WAY.”

— DORIS LESSING

KOEHN NAMED BKD DISTINGUISHED ACCOUNTING PROFESSOR



Jo Lynne Koehn, professor of accountancy in UCM’s School of Accountancy in the Harmon College of Business Administration, has been named to the BKD Distinguished Accounting Professorship.

Koehn is the first to be named to the post created through gifts from UCM accounting alumni with BKD LLP, one of the nation’s largest accounting firms.

Koehn joined the UCM faculty in 1995 and teaches upper-level financial accounting and auditing courses. She earned a bachelor’s degree in management and accounting from Kansas State University and master’s and doctoral degrees in accounting from the University of Wisconsin. Koehn previously held positions in the private sector in auditing, debt and cash management and health care administration.

She has received the Harmon College of Business Administration Alumni Foundation Distinguished Professor Award and is a member of the Beta Alpha Psi National Accounting Honor Society. She also has participated in the Missouri Society of Certified Public Accountants Leap Day program for high school students.

The BKD Distinguished Accounting Professorship was the first of its kind to be created in the School of Accountancy. The professorship was established by a group of accounting alumni employed by BKD LLP, including several partners, in an effort to assure the continuation of the quality of instruction they received while at UCM.

HARMON COLLEGE BUSINESS DAYS

The Harmon College of Business Administration will host Business Mules: Harmon College Days Oct. 8-9. Business professionals will speak on a variety of current topics during the two-day networking event. All alumni and friends are invited to attend as well as to visit the hospitality suite in Dockery 107.

In addition, a Harmon College alumni reception is set Oct. 8 at Heroes Restaurant in downtown Warrensburg. RSVPs are requested to the Office of Alumni Relations and Development at 660-543-8000 or alumni@ucmo.edu. Additional information is available at www.ucmo.edu/hcba or www.ucmo.edu/iesd.

COMPETING IN A TOUGH JOB MARKET

Amidst a turbulent U.S. economy, more than 1,000 University of Central Missouri spring 2009 graduates likely faced tough competition for fewer available positions. This follows a fairly good year for 2008 graduates. Although 2009 job statistics will not be available until next spring, a survey of 2008 graduates shows that 92.7 percent found employment within six months after earning their degrees.

“Our staff is very encouraged by this report, considering the national average of all college graduates is roughly 80 percent,” says Teresa Alewel, director of Career Services. She points out that the National Association of Colleges and Employers predicts employers will hire 22 percent fewer graduates from the class of 2009 than they did the previous year.

To get a leg up in a tough job market, she encourages students to begin working with Career Services as soon as possible, where they can take advantage of resources that will help them develop their network of contacts and begin job hunting long before they graduate.

COLE HONORED FOR TEACHING EXCELLENCE

Validation for her passion to create an engaging learning environment, Professor Renée S. Cole, Department of Biochemistry, Chemistry and Physics, is recipient of the Missouri Governor’s Excellence in Teaching Award.

The award presentation was made in April in Jefferson City with honorees representing Missouri public colleges and universities. Award selection was based on nominations and letters of support from faculty considering criteria such as evidence of effective teaching and advising, innovation in course design and delivery, service to the college and university community, commitment to high standards of excellence, and success in nurturing student achievement.



Colleagues praise Cole — who has been on the UCM faculty for nine years — for her innovative teaching techniques, which have made course content meaningful and interesting, contributed to increased retention rates and stirred interest in the subject among non-majors. She also is a nationally known expert on Process-Guided Inquiry Learning. The technique promotes a research-based environment for students in which they master course content and develop essential skills by working in self-managed teams that engage in inquiry activities.

BEST OF THE BEST

Julie Lorkowski, a marketing major from Wentzville, and Devan Dignan, a speech communication and political science major from Grant City, received the 2009 Charno Award, recognizing them as UCM's best male and female graduating seniors.

Lorkowski has served as president and executive vice president of the UCM student chapter of the American Marketing Association, vice president of the National Society of Collegiate

Scholars, and vice president and secretary of Phi Beta Lambda. She also is a member of Alpha Sigma Alpha sorority, Sigma Alpha Phi leadership fraternity and the UCM Ad Club. She has participated in UCM intramural sports for three years.



Dignan served as president of the UCM chapter of Students in Free Enterprise, vice president of UCM College Democrats, public relations chair for the Student Government Association and captain of the College Bowl Team. He also is founder and president of the student organization Eleven, formed to raise money to drill water wells in remote areas of the world.

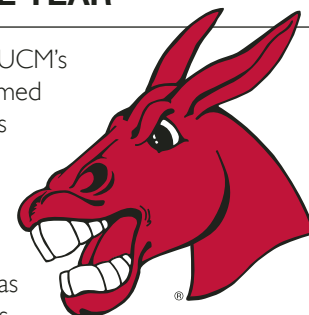
THEATRE STUDENTS WIN NATIONAL AWARDS

Two undergraduate students from the UCM Department of Theatre traveled to the National Irene Ryan Acting Auditions for the Kennedy Center American College Theatre Festival in Washington, D.C., and brought home national awards.

Peter Macy and Callie Ott came in third in the acting competition having previously placed first at regionals, with Macy receiving the coveted Mark Twain Comic Acting Award. In addition, a one-act play, *We'll Always Have Paris*, written by Jeremy Frazier was one of four one-act plays presented at the national competition.

NATIONAL PITCHER OF THE YEAR

Senior Chris Matlock, a relief pitcher for UCM's baseball team, is the second Mule to be named ABCA National Pitcher of the Year. He joins Danny Powers, who captured the honor in 2005. Matlock, the MIAA single-season (14) and career (25) saves recordholder, also owns the MIAA record for consecutive scoreless innings at 40.2. He was also a selection to the first-team Daktronics and ABCA All-America squads.



Matlock, the MIAA and South Central Region Pitcher of the Year, also earned first-team honors in the league and region. He had the nation's best strikeout-to-walk ratio of 79-to-4 (one of which was an intentional walk) and ranked third in the nation with 14 saves.



Central Missouri celebrated the largest building and renovation project in more than a decade with a groundbreaking ceremony commemorating the renovation of the Morrow-Garrison buildings and construction of the adjacent Student Recreation and Wellness Center. More than 200 people turned out for this April 23 event to learn more about the \$36-million project and its projected fall 2010 completion date.

BUILDING A CAREER

One Change at a Time

By Mike Greife

Having risen to the top of the corporate public relations world, Sheldon Jones reminisced about his career beginnings as a communication major at the University of Central Missouri and a sports reporter for *The Muleskinner* student newspaper when he returned to campus this spring.

The vice president of communications for Novartis Corporation, one of the largest healthcare companies in the world and a leading giant among pharmaceutical companies, shared with students the experience and knowledge he's gained in his 35-year career. While he noticed some physical campus changes (some favorite hangouts were missing), he observed in the classroom the same inspiring and caring attitude he recalled his professors having for students.

"I watched them, and it occurred to me that it was just like it always had been. Then I realized that I had changed. I have a son 10 years older than some of these students."

An Independence native, Jones became interested in public relations when he watched his father, then public relations manager for Standard Oil refinery in Sugar Creek, MO. His father came up through the ranks, working in safety and personnel as well as handling community relations.

"He took me with him to a variety of community events ranging from parades to picnics to presentations for high school classes," Jones recalls. "An important part of his job was representing his company to the public. He produced a monthly newsletter, which amazingly I enjoyed reading as a kid. I also remember more critical situations such as when he was interviewed live on local television and radio during a union strike and a serious accident at the plant."

Jones decided his father had the best job in the world and made up his mind before graduating from Truman High School to study public relations in college. At the time, Central Missouri was one of the few universities that offered the major.

He arrived on campus in 1970, "a little arrogant and aggressive. I guess I could have easily been called a 'know-it-all.'" He signed up for the staff of *The Student*, later renamed *The Muleskinner*, and became sports editor his sophomore year. He also worked with the sports information office and the university's fledgling broadcasting program.

"I was given a lot more responsibility than I deserved," he adds. "I think it's safe to say the faculty and administration constantly gave

me enough rope to hang myself, and I never failed to do just that. I was given the opportunity to fail and there were many times I did. Instructors such as Bob Kendall and Linda Marchbanks, Carl Foster in the public relations office and the guys in sports information were always there to help me pick up the pieces and learn from my own mistakes. They were interested in seeing me succeed. That's a wonderful gift that I don't think I realized I had received until much later — one I've struggled to repay."

Sheldon Jones made up his mind before graduating from high school to STUDY PUBLIC RELATIONS in college. At the time, Central Missouri was ONE OF THE FEW UNIVERSITIES offering the major.

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(continued from page 22)

The benefit for Jones was graduating with a degree in public relations and landing a corporate job with Standard Oil fresh out of college, beginning the day after he collected his diploma. Jones hasn't looked back.

His career at Amoco was followed by a stint with Phillips Petroleum. He then started and owned an agency in Denver before returning to the corporate world with Imperial Chemical Industries and CIBA Geigy, which became Novartis through a merger. Through the years he also worked in internal communications, financial and investor communications, corporate citizenship, social responsibility, speechwriting, crisis communication, corporate reputation and identity, corporate advertising and social media.

"That adds up to 20 jobs and titles," he says. "I've moved my family 17 times and lived and worked in 12 states." Jones and his wife, Shelley, a 1976 UCM alumna, are the parents of three sons, ages 29, 27 and 22.

For Jones, the high point of his career was heading up his own agency in Denver. "I really loved that. But I guess the low point was a few years later when I realized I didn't have the resources and financial expertise to make the business grow at a sustained pace."

Jones says it was a tough decision to leave the creative freedom of his own public relations firm, but he realized it would be best for his family to

return to the corporate world. He went to work for his largest client, Imperial Chemical Industries (ICI America).

"It was hard to sell and walk away from my business, but it helped me establish a mindset when I returned to corporate. I learned to approach a job as if I were still president of my own company with one client — the company I work for."

Jones observes that the

public relations professionals still need to be excellent communicators."

Being able to write well is still an essential skill for a career in public relations, he adds. "The things you write about may change as the years go by, but the ability to communicate effectively with the written word is still the foundation of being a good PR leader."

He also recommends



"You never let DOWN YOUR GUARD in this business. In everything you do, you have to be at the TOP OF YOUR GAME."

public relations world has dramatically changed since the late 1960s, especially in today's world of blogs and Twitter.

"During the past 35 years or so, we've seen huge changes in public relations and communication in general," he observes. "I can remember the excitement of getting the first fax machine in our office. Technology has had a dramatic effect on communication, but

that young public relations professionals seek as many opportunities as possible to become more well-rounded.

"When I started at Standard Oil, I wanted to write newsletters. That was my goal, but I quickly found that I needed to be able to do a lot more than that. I learned that you have to seek the opportunities to expand your horizons. It's difficult to

gain that first experience, and change is difficult, but any success I've had in my career has been due to the variety of experiences I've had in the public relations arena."

Although his professional career took him to an executive office in Manhattan, New York, Jones still uses the lessons he learned from both inside and outside a UCM classroom.

"You never let down your guard in this business. In everything you do, you have to be at the top of your game," he says. "There have been times when I didn't think some things were worth the effort and I just hurried through them. Those are the things that have come back to haunt me."

Jones recalls early in his career misspelling the last name of the executive vice president four times in a corporate newsletter.

"The story was inside, and I didn't think it would make much difference. But it made a difference to the executive vice president, and I heard about it! That's when I learned that any job you are given, large or small, is important to somebody or they wouldn't have given it to you to do. Always be at the top of your game and approach everything as if it is the most important task you will ever complete."

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Central Yesterday

By Mike Greife

William Byler visits with Charles Kuhn, left, and Russell Coleman, right, after they receive the Byler Award in 1983. Kuhn and Coleman have since retired.

remembering blacklight inventor WILLIAM BYLER

Midway through each spring semester, the UCM campus community awaits the announcement of the highest

A graduate of Prairie Home (MO) High School, Byler enrolled in UCM, where he was initiated into the campus chapter of Sigma Tau Gamma fraternity in 1925 and received a bachelor's degree in chemistry and physics in 1927. He studied with Wilson C. Morris, a man

where he spent his career developing phosphorescent and fluorescent chemical applications. His work resulted in a number of patents, including one for the blacklight.

During World War II, research by Byler included new phosphors for radar screens and oscilloscopes. Infrared phosphor led to the development of the Snooperscope, an electronic viewing device that allowed users to see objects in the dark. Byler's work expanded into development of chemical applications for x-ray equipment used throughout the medical profession.

Following the war, he found new applications for the company's products by expanding into development of phosphors for television tubes, later directing the intense study of Rare-earth activated phosphors that led to the development of improved color television picture tubes.

He rose through the ranks at U.S. Radium Corp., accepting

increased responsibility for both research and production. He was named vice president for chemical research and operations in 1951 and senior vice president six years later. He retired in 1971, but remained active with the company as a director and consultant until 1978. He continued independent research, receiving his last patent in 1984.

The 2009 Byler Award recipient Eric Honour knows something about inventions but in the world of music. The associate professor's creative compositions that merge the saxophone and electronics in unique sounds have led to his performances throughout the world.

FOLLOWING THE WAR, Byler found NEW APPLICATIONS for the company's products by expanding into development of phosphors for TELEVISION TUBES.

honor afforded a member of the university's faculty, the William F. Byler Distinguished Faculty Award. First presented in 1982, the award was established to annually encourage outstanding scholarship in teaching.

The award was created due to the foresight of a UCM alumnus who, despite his modesty, created his own legacy after leaving UCM and entering the field of scientific research and development. William F. Byler embodied the values he aspired to instill in UCM faculty by establishing the award.

whose influence he helped document as chairman of the editorial board of *Teacher Immortal*, a biography of the UCM professor emeritus.

Following a brief stint teaching high school algebra, Byler earned master's and doctoral degrees from the University of Missouri, where he began his lifelong research in luminescent chemicals, a fascination that gained him worldwide acclaim.

After joining General Electric Corp. as a research scientist in 1937, Byler became director of research for the U.S. Radium Corp. in 1939,



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Class Notes

1950-1959

Jo (Meyer) Caulk '54 traveled with a group of adults to Spain in June and will be traveling to Germany and Australia in June 2010. She continues to teach part time at Santa Rosa Junior College. She and her husband, Richard, reside in Rohnert Park, CA.

1960-1969

Ray Robertson '62 retired in May from Western Research Institute in Laramie, WY, after 33 years. He was vice president of the transportation technology unit. He and his wife, Bonnie, plan to continue living in Wyoming where they are involved in community activities.

John Shehane '65 is semi-

retired and living with his partner, Gina Rose DiGiovanna, in Henderson, NV.

Steve Farmer '66 is a sales director and real estate broker for The Residences at the Ritz-Carlton in Dallas, TX.

Thelma (Perkins) Slocum '66 is a retired elementary teacher from the Poudre School District in Ft. Collins, CO, where she taught more than 22 years. She is still substitute teaching, painting, participating in a book club and playing bridge. She and her husband, Larry, celebrated their 40th anniversary in 2008. They have two children and three grandchildren. They spent a couple months in

Australia last year and traveled to Italy with UCM alumni a few years back. They reside in Ft. Collins, CO.

Shirley Kleppe '67 has a blog telling about her 2009 safari to Africa. Check it out at outrageousred.com.

Paul Martin '67 retired June 1 from the National Geographic Society in Washington, D.C., after 30 years of service. Most recently, he was the executive editor of *National Geographic Traveler* magazine. He resides in Falls Church, VA.

1970-1979

Elbert Bolsen '72 has written the book, *Messages from the Universe: Genesis: Creation of Oneness*. He is an adjunct professor and academic adviser for Webster University at

the Rolla, MO, metro campus and an adjunct instructor for Columbia College in Rolla. He was a pastor for 12 years and has spent more than 30 years in psychological services.

Debi (Handwerk) Carroll '75 graduated with a Master of Arts in Teaching from UCM in May. She and her husband, **Gregory '75**, reside in Moberly, MO.

Bill Dooley '75, '82, '91 retired from the Richmond R-XVI School District after 33 years in education. He recently became an eMINTS/METS certified teacher. He and his wife, **Barbara (Sigoloff-Aldridge) '04**, reside in Richmond, MO.

Sue Hancock '76 retired in March from the Kansas City Power and Light Company after 30 years. She resides in Independence, MO.

John Meehan '76 retired in January from Third National Bank after more than 26 years of service. His career in the financial industry spanned more than three decades.

Cook Named Outstanding Alumnus during Fantastical Campus Concert



In a year filled with exceptional music achievements, 2008 *American Idol* and UCM alumnus David Cook has added the University of Central Missouri Outstanding Recent Alumni Award to a growing collection of honors.

Cook was visibly emotional after receiving the award from Margaret Herron, president of the UCM Alumni Association, and Becky Klein, association vice president. The presentation followed Cook's sold-out UCM concert, part of his nationwide college and university tour:

Cook's long-anticipated homecoming was one for the records. Imagine several generations of alumni and fans, spanning 80-plus years in age, crammed into Hendricks Hall, screaming and applauding the ear-splitting blast of Cook's contemporary rock. *Today* caught up with Cook prior to his evening performance to ask about his life.

Today: What's it like coming back?

Cook: It's really cool for me. This was the one I really had in mind when the college tour was brought up. Everybody says they found themselves in college, and I'm no exception.

Today: Do you think fame has changed you?

Cook: To be on talk shows and all this stuff, don't get me wrong, it's fun. But in the end, it doesn't matter a whole lot; I just want to go out and play music. I want to entertain people and put out good records. So I guess I just don't get caught up in it.

Today: Is there anything you would want to say to our audience of 75,000 alumni and friends?

Cook: I don't think the experience would have been the same without my class and my teachers and the university itself and the alumni and the investments they have put into the university, so just a thanks across the board. I don't know that any other experience would have allowed me to do what I am doing now.

Today: Current love interest?

Cook: Music, that's about it!

Listen to our complete interview with Cook online at www.ucmo.edu/today.

He is the chair of Central Mutual Insurance Company. He serves on many not-for-profit boards such as the United Way, Sedalia School District Foundation and the Sedalia Chamber of Commerce. He and his wife, Mary, live in Sedalia, MO.

Burt Walker '76 teaches physical education courses at Johnson County Community College in Overland Park, KS. He resides in Lee's Summit, MO.

Julie (Walter) Weissflog '76 teaches high school Spanish and will graduate in December 2009 from the University of Missouri - St. Louis with a master's of secondary education. She and her husband, Rick, reside in St. Charles, MO, with their sons, Brett and Paul.

Patrick Luck '77, '80 retired from 30 years of coaching and teaching. He works for National Safety Consulting. His wife, **Janet (Roeger) '79** has been a chemistry technician at St. Anthony's Hospital for the last 28 years. They have four children: Dan, 27, is an Air Force veteran; Joseph, 24, is an Army military police officer and attends UCM; Eva, 21, attends St. Louis University on a field hockey scholarship; and Anna, 16, completed her sophomore year of high school. They reside in Hillsboro, MO.

Kristie (Kraber) McGonegal '78 received with honors her master of divinity degree with an emphasis in Christian education from Midwestern Baptist Theological Seminary in Kansas City. She and her husband, Richard, have two daughters: Heather, 24, a graduate of William Jewell College, and Jane, 20, a junior at University of Missouri, Columbia. The family resides in Jefferson City, MO.

Michael McLain '78 is serving a four-year term as Camden County Commissioner in Camden, NC. He and his wife, Lynne, reside in Camden.

Richard Turner '78 retired from the Missouri Department of Health after more than 28 years of service as an environmental health specialist. He resides in Independence, MO.

1980-1989

Michael Crampton '80 retired from private practice and teaches abnormal psychology, introduction and statistics part time at Indiana University-Purdue University Fort Wayne. He and his wife, Nancy, reside in Columbia City, IN.

Todd Allen '81, president of Cargill's Cattle Feeding Operations, is serving as president of the Kansas Livestock Association, one of the nation's most respected state cattlemen's organizations. He also serves on several national cattle boards and committees. He and his wife, Kathy, have five children. The family resides in Wichita, KS.

Sara Ann Butler '84 is a speech-language pathologist with specialties in hyperfunctional voice disorders and birth to three-year pediatric delays. She is now affiliated with www.apolloproject.net helping singers and performers with voice problems. She resides in St. Petersburg, FL.

Bill Jensen '84 is chair of the Quality Assurance Working Group for the Performance Demonstration Initiative, founded and funded by electric utilities that own and operate nuclear power plants. He has been a member of the PDI Steering Committee since 2000 and is principal engineering analyst for NextEra Energy Point Beach. He and his wife, Kathryn, reside in Manitowoc, WI.

Ronald Walker '84 had a solo art show at the Cedar Centre in Lancaster, CA, in July 2009. He resides in Orangevale, CA.

Laura Tinnin '86 married David Lewis March 6. They reside in Jefferson City, MO.

Bruce Brown '87 was a distinguished guest speaker at the 2009 Global Safety Conference in Goa, India. He will be speaking at the 2010 conference in Los Angeles and has been asked to speak in October at the Consulate General's Environmental, Health and Safety Conference and at the 2010 Conference in Bahrain. He lives in Manhattan Beach, CA.

Jordon Honored for Community Journalism

Denise Jordon, a 1974 Central Missouri mass communication alumnus, and her husband, Marion, were recognized for their significant contributions to local journalism this spring by the largest community college in Kansas. Johnson County Community College's journalism and media communications program presented the couple with its annual Headline Award.

The Jordons are the owners and publishers of the weekly newspaper, *The Kansas City Globe*; Denise is managing editor and Marion is the editor and publisher.

Marion co-founded the newspaper in 1972, when it was first known as *Empire National News*, a weekly newspaper from which the African-American community could voice its concerns about the social issues of the time and bring positive news about blacks that would uplift and inspire the community.

A few years later, the newspaper was renamed *The Kansas City Globe*. Thirty-seven years later, it is the second oldest African-American newspaper in the greater Kansas City metro area with a circulation of 10,000 households and 31,500 readers.

Denise joined the newspaper in 1982. In addition to a bachelor's degree from UCM, she earned a master's degree in management and supervision from Central Michigan University. Prior to joining *The Kansas City Globe*, she worked in the human resources department at Kansas City Power & Light Company.



Re-union (rē-'yün-yən): a reuniting of persons after separation

Reunions now being formed include:

- Nursing's 50th anniversary
- International alumni
- Elliot Union employees
- Theta Chi
- Omega Psi Phi
- Alpha Gamma Delta, 50th anniversary of the Epsilon Lambda Chapter
- Tau Kappa Epsilon
- One & Only Singers
- Muleskinners

Homecoming 2009
Oct. 9 & 10
Watch ucmo.edu/homecoming for details.

Doug Myers '87 is vice president of risk management and safety at Pendum, the nation's largest independent provider of sales, service and armored cash transport for ATMs and other cash automation equipment.

Barbara Perusse '87 is on the Board of Directors at The Idaho Youth Ranch. She was a family services investigator in Missouri for 11 years and volunteered as a court-appointed special advocate for children in north Idaho for 20 years. She was president of Kinderhaven, a shelter for abused children, for 10 years.

She manages two Verizon stores and resides in Sandpoint, ID.

Cheryl Colter '88 is the assistant director of accounting and finance for Jackson County, MO. She resides in Overland Park, KS.

Louis Donnici '88 is a security officer at Harrah's Casinos. He resides in Independence, MO.

Jamie (Renfrow) King '88 has been working for Paychex, Inc. for 20 years. She works in human resources as a senior human resources generalist. She resides in Pleasant Hill, MO.

Chris Clemens '89 completed the Gulf Coast ½ Iron Man in Panama City Beach, FL, in May. He resides with his wife, Linda, in Belvidere, TN.

Pete Dulin '89 will celebrate his fourth anniversary in September with PresentMagazine.com, an online magazine covering arts and lifestyle in Kansas City, MO. In addition to being publisher, editor and writer, he is a freelance writer for the *Kansas City Star Magazine* and *Lake Home Magazine*.

Mark Monroe '89 is president of Monroe Properties and Development. He and his daughter, Kylie Jess, 9, reside in Peoria, IL.

Sayyid Oyerinde '89 received his doctoral degree in August 2008 from the University of Missouri-Kansas City in urban leadership and policy studies in education, curriculum and instruction. His dissertation titled *A Correlational Study of Teacher Efficacy and Culturally Responsive Teaching Techniques in Four Public Middle Schools* was published in 2009 by www.ProQuest.UML.com. He resides in Kansas City, MO.

1990-1999

Christine (Hartford) Buehre '91 teaches seventh grade in Lee's Summit, MO. She has taken two student groups to Space Camp in Huntsville, AL, as well as attended Space Camp for teachers. In October 2008 she got to fly on G Force One. She and her husband, **Joshua '91**, reside in Kansas City, MO.

Francesco Giuseffi '94 is the dean of academics at Missouri Military Academy and resides in Mexico, MO.

Travis Hundley '94 and his wife, **Wendy (Hackman) '93** reside in Franklin, MO.

Tanice Logan '94 is a national expansion leader for a technology company that provides voice over Internet protocol, digital and video phones services. She resides in Kansas City, MO.

Darren Shaffer '95, '98 and his wife, **Peggy (Poettgen) '96** announce the birth of Cole David March 26. He was welcomed home by his brother, Jacob. The family resides in Smithville, MO.

Matt Crist '96 and his wife, **Shannon (Newman) '97** announce the birth of Harper Lynn March 12. She joins sisters, Maggie, 6, and Camryn, 3. The family resides in Moberly, MO.

Jodi (Johnson) Ramold '97 works at Nebraska Medical Center. She and her husband, Jim, and son, Carter, 3, reside in Omaha, NE.

Jared Welch '98 became a named partner with Shafer Law Office, L.C. in Weston, MO, and the firm changed its name to Shafer and Welch, L.C. He and his wife, Pamela, reside in Platte City, MO.

DeAnna Zumalt-Anderson '99 and her husband, David, and two children, Joshua and Jonah, are participating in a missionary assignment with Wycliffe Bible Translators in Marova, Cameroon, Africa. David will work for Wycliffe as an information technology professional, keeping remote linguistic missionaries' laptops working and training the nationals on how to use computers. To prepare for this assignment, they have to speak fluent French so they will attend a 15-month language immersion school in Massey, France, starting in September. The family currently resides in Pleasant Hill, MO.

Chung Awarded Honorary Degree



A visionary who realizes that world peace cannot be accomplished without cultural understanding, Kea Sung Chung became the first person of Korean ancestry to receive an honorary degree from Central Missouri this spring.

Chung, who lives in Honolulu, HI, was awarded a Doctor of Humane Letters during commencement ceremonies in May. President Aaron Podolefsky presented the award as well as conferred degrees to some 1,000 new graduates during morning and afternoon ceremonies.

Born in Korea, Chung earned a Bachelor of Science in Business Administration from UCM in 1957. He returned home to serve in the military and later became an important link between Korean and U.S. governments as an aide-de-camp to the U.S. general at the United Nation's Command Headquarters. He developed skills that led to him becoming the liaison officer to the Republic of Korea Minister of National Defense, a charter member of the Korean government's new oil venture, and owner of an import and export company.

Chung's family immigrated to Hawaii in the early 1970s. While there, he became worried that younger generations of Koreans could lose their cultural identity as they adapted to western culture. To address this concern, in 1976 he began airing Korean language programs by buying time from Hawaii's KBS-TV, Channel 13.

Due to his efforts and expanding vision, one hour of broadcasting per week turned into a full-time operation when he founded KBFD-TV, with his sons and daughter in March 1986. His commitment to cultural understanding was carried a step further in 1991 when he launched The Asian Network, bringing Korean cultural shows across the continental United States via satellite television.

2000-2009

Bobby Stone '00 and his wife, **Nicole (Jennings) '99** announce the birth of Haley Isabel March 22. She was welcomed by sister, Clara Marie, 3. The family lives in Laddonia, MO.

Holly (Bartlett) Bolton '01 has joined CE Solutions, Inc., a structural engineering firm based in Carmel, IN, as director of marketing. She is immediate past president of the Indiana Chapter of the Society for Marketing Professional Services and holds the designation of a certified professional services marketer. She is Steering Committee chair for the 2009 Monumental Affair Awards, a program that benefits Keep Indianapolis Beautiful. She also serves on the committee for the Construction Writers' Association and the Indiana Chapter of the United States Greenbuilding Council.

Kayme (Fritz) Henkel '01 graduated with a Doctorate of Musical Arts in Piano Performance and Pedagogy degree from the University of Wisconsin - Madison. She and her husband, James, reside in Wauwatosa, WI.

Mike Stanfield '01, '04 and his wife, **Corrina (Mumaw) '02, '04** announce the birth of Andrew Joseph March 23. He joins sisters, Maggie, 4 and Kenzie, 2. The family resides in Springfield, MO.

Daniel Brigman '02 is park superintendent at Lewis and Clark State Park in Rushville, MO.

Nicki Gray '02 married Nathan Honan April 11 in Blanchard, IA. She teaches agriculture at South Nodaway R-IV, and Nathan is a farmer. The couple resides in Elmo, MO.

Karl Wenger '02 is an associate with McAnany, Van Cleave & Phillips, working with the workers' compensation area in the Kansas City, KS, office.

Dana (Gerke) Kateman '03 and her husband, Justin, announce the birth of Kacie Marie March 31. The family resides in Boonville, MO.

Brett Altenhofen '04 and his wife, **Angela (Canovi) '04** announce the birth of Brady William May 11. The family lives in Kansas City, MO.

Amanda Boyle '04 is working for the University of Evansville in Indiana.

Susan Crook '04 and her daughter, Madison, 11, held an American Girl Tea Party again this year to raise money to drill water wells for the children in Africa. Their website is AmericanGirlTea.com.

Yvonne Edwards '04 is in Jamaica working with the Ministry of Agriculture as an agriculture extension officer with the agency, Rural Agricultural Development Authority.

Noah Tallant '04, his wife, Suzette, and their daughters, Mercedes and Alexandria, just published their first children's book, *Marco Meerkat Alphabet Pals*. He is attending law school as a first-year student at Concord Law. He started a statewide local magazine in 2006 that is now called *Show Me Mag* and can be seen at www.showmemag.com. The family resides in Chilhowee, MO.

Ryan Layman '05 has started Ryan Layman Fitness, LLC in the greater Kansas City area. In conjunction with AYC Health and Fitness in Prairie Village, KS, he is involved with various private, group, boot camp and corporate wellness programs. More information may be found at ryanlaymanfitness.com. He resides in Kansas City, MO.

Melissa Riley '06 received a juris doctorate from the University of Missouri-Kansas, School of Law in May 2009. She resides in Lee's Summit, MO.

John Walje IV '06 graduated from Chaminade University of Honolulu with a Master of Science degree in counseling psychology. He resides in Mililani, HI.

Travel the World with Us



This fall, our international trip explores the best of the Mediterranean including the fabled Greek Isles, Turkey, Albania, Montenegro, Croatia and Italy. Come aboard the Oceania Nautica for this exciting cruise, Oct. 16-29. Learn more at www.ucmo.edu/alumni/benefits/travel.cfm.

Awards & Honors

Daniel Austin '63 was named to the Kansas City, Kansas, Public Schools' Reasons to Believe Alumni Honor Roll for 2009. He was honored in May along with 12 other alumni at a gala at the Reardon Convention Center in Kansas City.

Jerry Hogan '71 was honored by the Cervena Barva Press as the 2008 Cervena Barva Press e-book Fiction Contest Winner for his piece, *Near Love Stories*. He worked for many years as a technical writer, and his short stories, poems and non-fiction have appeared in various reviews, journals and magazines. He resides in Fayetteville, AR.

Tony Mercurio '72 won the Sportscaster of the Year for 2008 for the 14th year. He has been the host of his own show for 23 years and is the voice of the Old Dominion University women's basketball team. He resides in Virginia Beach, VA.

John Overman '74 was recognized as Adviser of the Year at the International Delta Epsilon Chi Career Development Conference. He retired from Moultrie Technical College in June, after teaching marketing management for 35 years. He and his wife, Bonnie, reside in Omega, GA.

Teresa Folger '75, assistant professor of elementary and middle school education at Western California University, received one of the WCU College of Education and Allied Professions' Board of Governors' Awards for Superior Teaching. She resides in Sylva, NC.

Vicky (Whitcomb) Penny '92 received the 2008-09 Educator of the Year Award from Highland Lakes Achievement Center, where she supervises the Disciplinary Alternative Educational Program for the Burnet CISD. This award coincided with her 10th year serving at-risk students in the district. She and her husband, James, reside in Burnet, TX.

Tina Peak '07 married **Nick Balsler '07** in June 2008. The couple resides in Columbia, MO. They have opened a bowling pro shop, The Pin Deck Pro Shop, in Columbia. Tina works at the University of Missouri as an administrative assistant for the Crosby MBA program. She is a former bowler for UCM and was recently honored by having her number retired by the UCM Intercollegiate Athletics in February 2009.

In Memoriam

1930-1939

Corinne I. Hale '30
Barbara Small '37

1940-1949

Beatrice M. Johns '39 (College High), '42
Ray M. Wells '43
Flora E. Helton '44
Frances G. "Teeny" Rider '47

1950-1959

Rosemary Chatfield '52
Burl R. Worley '52
James H. Dickinson '54, '59
June Ford '55
Howard R. Tignor '56
Pat Tignor '56
John G. Harris '59, '60
Dana K. Larsen '59

1960-1969

James W. Scott '60
William P. Lipe '61, '66
Martha Croom Mix '61
Ruby M. Barth '62, '69

Paula A. Welch '62
P. Jerry Mattivi '63
Carolyn Pollard '65
J.D. Ring '65, '68
Shirley J. Fields '66
Gyla F. Hedgpeith '66
Pearl E. Jorgensen '67
John T. Shea '67
Michael E. McCorkle '68
Charles R. Williams '68
Jerry J. Kilgore '69
Robert E. McCoy '69
Louise A. Miller '69

Morrice E. Wholf '69

1970-1979

Donna S. Aprill '70
William L. Evans '70
Charles J. Landry '70
Iris F. Smith '70
Terry G. Pullin '71
James R. Langguth '72
Jalil Koleiny '73
George White '73
Bernard L. Gowin '74
Johnnie A. Leuty '74
Donald F. Maltsbarger '74
Gary C. Parmley '74
Randell G. Wood '75
Ralph D. Reed '76

1980-1989

Helen Maxine Howland '81
Roland J. R. Lalumondier '81
David A. Bamford '85
Byrl L. Watterson '85
Sandy J. Grandfield '89

1990-1999

Eric R. Eidson '90
Gregory S. Stevens '92
Kathy J. Harrity '93
Stephen C. Willis '97

2000-2009

Joseph C. Berry '02
Laura Leigh Botgat '01, '07

College High Alumni

Mollie Shadwick '36
Mattie L. Johnson '37

George Ross '41
Betty J. Bird '50
Don Roach '63

Current Students

Shawna L. Albin
Todd E. Hamann
Katie R. Houlihan

Former Students

Mike Gaither
Frederick Greife
Janet M. Leckband
James D. Livingston
David Hoyt Owsley

Friends

Lyle E. Banister
Nadine P. Bear
John B. Benne
R.F. Biesemeyer
Herbert Boettcher
Janetta Susan Branstietter
Marjorie Ellen Conner
Christopher J. Dorrell
Gary W. Evans
Luther J. Fowler
Willis B. Geel
Marjorie A. Graves
Ann J. Haag
Phyllis A. Harris
Joanne Hartke
John W. English
Lee D. Jones
Kenneth W. McCloud
Dolores L. Mead
Margaret K. Morales
James S. Peavey
Hollis Schmohe
Catherine S. Shannon
Edna Shreves
Juliet R. Squires
Mary Anna Tieman

Maurine Achauer



Maurine Achauer, 93, a Warrensburg icon who was known for her legendary hospitality, died May 23, 2009. "Maurine's unique ability to bring people together was extraordinary. There's no telling just how many positive, lasting

impressions of this community were built just because she welcomed people into her home," said UCM President Aaron Podolefsky, acknowledging Achauer's gift of her historic house to the university last year.

Achauer made her home on Holden Street into a place of stimulating thinking and ideas, groundwork planning, dreaming and challenges. She was known for challenging those she met to improve their lives and contribute to the world. She carried out countless acts of generosity, including gifts to the university's athletic department, for student scholarships and for faculty development.

She earned academic degrees from Truman State, Missouri and Nebraska, becoming a registered psychologist in Missouri. She married Reynolds Achauer in 1942, and they owned and operated Vernaz Drug Store and the Annex Restaurant in Warrensburg.

Achauer, who received the UCM Distinguished Service Award in 1994, served on many local and state boards. She was a founding committee member to build Walton Football Stadium and one of the first community advisory board members of the university's public television and radio stations.

She also contributed the funds to build the White Rose Pavilion at the National Sigma Tau Gamma headquarters in Warrensburg.

Achauer was featured on the cover of the *Today* Winter 2005 issue. That article is available online at www.ucmo.edu/today/archives/05/more_achauer.cfm.

Her husband and son preceded her in death. One daughter, Ann, survives.

Memorial contributions are suggested to the Patricia Chiverton Endowed Chair in Nursing, initiated by a gift from Achauer and her daughter, Ann, and her husband. Contributions may be sent to the UCM Foundation, Smiser Alumni Center, Warrensburg, MO 64093 or made online at ucmo.edu/giveonline.

Pat Appleberry



Patricia Ann Trent Appleberry, a 1962 Central Missouri alumna, died May 23, 2009, of ataxia. She received an honorary degree from UCM in 2005 for her extensive humanitarian, entrepreneurial, community and service activities on local and national levels.

Appleberry was a recognized watercolor artist. She also raised funds for the American Cancer Society, United Way and Propylon Handicapped Living Facility, which she helped to design. In addition to one of the nation's first hospital hospice wings, she helped to establish Beacon House, a cost-free facility for families to live while receiving cancer treatments.

As spouse coordinator for the American Association of State Colleges and Universities, she counseled both university presidents and their spouses about the demands and opportunities of life in the public eye. She also helped develop a national program for newly appointed university presidential spouses. She was the first to recognize the unique role and to develop programs for male spouses of female university presidents.

She also was instrumental in launching the Century Alcohol Awareness and Education Program on college and university campuses nationwide.

Her husband of 49 years, Jim, survives, in addition to two sons, a brother and other relatives.

Anna Bell Cassels



Anna Bell (Brame) Cassels, the first female to receive the university's Charno Award for the top senior student, died March 18, 2009. She was a 1941 graduate, having earned a bachelor of science degree in social studies. She was a retired school teacher for the State of Florida education system.

G.E. Davila



Guillermo E. "Bill" Davila, 85, founder of the university's internationally renowned criminal justice program, died May 7, 2009, in Houston.

Central Missouri was one of the first universities in the nation to establish a criminal justice program when Davila founded it in 1962. Starting the new police science program was the reason the Puerto Rico native came to Warrensburg.

Davila was the department's longest serving chair and continued to teach until his retirement in 1986, becoming an "institution" in his own right. When he retired, Davila established the G.E. "Bill" Davila Award presented annually to an outstanding criminal justice graduate.

In addition, the department's nationally award-winning American Criminal Justice Association Lambda Alpha Epsilon is named the G.E. Davila Chapter in his honor. "All the members know the letters stand for a very dedicated man of criminal justice, who always cared for his students," said Roger Pennel, chapter adviser.

Although Davila taught courses in Advanced Police Management and Methodology and the Criminal Justice System, he always liked teaching Introduction to Criminal Justice. True to his devotion to and passion for educating students, the department now boasts thousands of graduates in all fields of criminal justice on both federal and state levels who credit Davila for inspiring them in the profession. Not only was he recognized as an outstanding teacher by his students and colleagues but also by presidents, governors and many other prominent figures on local, state and national levels.

Memorial gifts are suggested to the Guillermo E. "Bill" Davila Scholarship through the UCM Foundation online at ucmo.edu/giveonline or by mail to UCM Foundation, Smiser Alumni Center, Warrensburg, MO 64093.

E. Gene Ferguson

Emory Gene Ferguson, an international opera singer who was honored in 1980 as the UCM Distinguished Alumnus, died June 3, 2009, after a short struggle with cancer.

Ferguson was a 1953 alumnus of Central Missouri. After a successful career as an opera singer in Germany, he joined the faculty of the University of South Carolina in Columbia in 1976 as a professor of voice. He retired in 1996.

Florentine Lydia Grother

Florentine Lydia Grother, a university friend who had a lifelong passion for learning, died May 21, 2009. She and her husband, Raymond, who survives, established the Rudolph and Florentine Grother Scholarship at UCM to encourage students to become teachers.

Mrs. Grother was a 1944 graduate of Houstonia High School and former student of Central Business College. She was employed at Missouri Public Service as a senior customer service representative. She retired there in 1986 after 37 years of service.

Memorial contributions are suggested to the Grother scholarship via the UCM Foundation, Smiser Alumni Center, Warrensburg, MO 64093 or online at www.ucmo.edu/giveonline.

George M. Henthorn

George M. Henthorn, a former professor of criminal justice, died March 16, 2009. A police officer in Kansas City for many years, he served as a Warrensburg reserve police officer from 1992 to 1995, as a bailiff from 1995 to 2004 and as Johnson County coroner for several years.

He earned three degrees from UCM: a bachelor's degree in criminal justice in 1972, a master's degree in criminal justice in 1974, and an education specialist degree in public service administration in 1978.

Memorial contributions are suggested to the criminal justice department by mail to the UCM Foundation or online at www.ucmo.edu/giveonline.

Carl and Lucille Huiskamp

Carl and Lucille Huiskamp, generous friends of the UCM athletics program, have died. Carl died July 7, 2008, followed by Lucille Feb. 28, 2009.

Carl and Lucille were married Dec. 27, 1938. He worked in the investment trust business for 25 years and in farm management for 20 years. A Navy World War II veteran, he coached youth baseball and golf and helped raise funds to build a public library in Keokuk, IA. Lucille was a charter member of the Keokuk hospital's auxiliary and was an active member of Girl Scouts of America and the Keokuk Country Club.

The couple's contributions to Central Missouri helped Mules baseball and golf programs. Their grandson, Tim Poe, is UCM's head golf coach.

Richard McKinnis



Richard R. "Dick" McKinnis, 77, professor emeritus of education, died April 6, 2009, in Warrensburg.

McKinnis followed a career path similar to many UCM education graduates as a teacher, high school principal and superintendent.

His nearly 30-year career as a faculty member at Central Missouri began in 1968 when he became an assistant professor and supervisor of off-campus training. He was promoted to associate professor in 1972 and to full professor in 1978. He served as chair of the Department of Administration Supervision and Higher Education from 1971 to 1980. He retired in 1997.

McKinnis received the college's Outstanding Service Award in 1991-92 and played a major role in the founding of the Missouri Leadership Academy, an organization established in 1985 to improve instruction by providing quality professional

development opportunities for practicing principals, superintendents and other school administrators.

As graduate coordinator, McKinnis advised thousands of graduate students in the school administration program. He set a high standard for his people skills and ability to work on campus as well as with the state's public schools.

Memorial contributions are suggested to the Dr. Richard "Dick" McKinnis Scholarship, UCM Foundation, Smiser Alumni Center, Warrensburg MO 64093 or online at www.ucmo.edu/giveonline.

Leland R. Stewart

Leland R. Stewart, a university friend, died March 31, 2009. The 1954 Warrensburg High School graduate farmed all his life.

The former Johnson County Eastern District commissioner and 4-H leader coached Little League baseball for many years. He was an avid golfer, claiming five holes-in-one in his career. He also was a strong supporter of Central Missouri's athletic programs and was a member of the Mule Train.

Memorial contributions are suggested to UCM's men's and women's basketball programs. Gifts may be mailed to the UCM Foundation, Smiser Alumni Center, Warrensburg, MO 64093 or made online at www.ucmo.edu/giveonline.

Dusty Wilson

Lodoska "Dusty" Wilson, 55, former airport office manager, died May 21, 2009. Dusty was a 1971 graduate of Ruskin High School. She had owned Bristol Ridge Archery, an archery shop and indoor range, in Warrensburg. She retired as office manager at the university's Max B. Swisher Skyhaven Airport in October 2008 after 25 years of service.

From Today Readers

From the Editor:

Thank you to all our readers for providing us this valuable feedback. We welcome your input. Go online to read, rate or comment on a feature article or contact Editor Dalene Abner by emailing today@ucmo.edu or by writing Today Editor, University of Central Missouri, Office of University Relations, ADMIN 302, Warrensburg, MO 64093.

Astute Readers

Two observant readers emailed us correcting facts in two articles.

Lt. Col. (Ret.) Bob Gross wrote, "You've probably gotten several thousand emails regarding the error in 'Part of History' regarding 'Attorney General' Colin Powell. Gen. Powell did have a distinguished career in the U.S. Army and retired as a four-star general. He also served the Bush administration as secretary of state. I'm very certain that he was never the attorney general of the U.S." Bob, you were the only one to email us about this!

Several people commented on our other factual error, including 1984 alumnus Mark Breeding. Responding to the article about Allen Clark, he noted, "interesting and well-written, but the planes cost \$2 billion apiece not \$2 million." Oh, those pesky decimal points!

Catching Up with Christopher Hanes

Army Lt. Christopher Hanes, featured previously in *Today* for his heroic actions uncovering an al-Qaida bomb plot and saving hundreds of lives in Iraq, has received another honor. The 2006 alumnus was named

an Outstanding Missourian at ceremonies in Jefferson City this spring.

Dancers Identified

Readers identified themselves and other classmates in our dance photo appearing in the spring 2009 issue. Gary Wyatt '82 wrote: "I recognize the guy in the middle as Jim Phillips. I went to high school with him and then ended up being very good friends in college, then roommates. I remember him practicing his dance in our room and stuff."

Donna Turner Whitbeck '87 recognized Frank Palomo, who she thinks now lives in Los Angeles. Dana Chaffin '83 also identified Vanessa Lee, bottom row, right. Suzann (Titus) Hayes recognized herself (further upper left hand side) and these additional classmates: Suzi Scott, Clarence Blue and Laura Metz. Jill (Dudding) Berry '88, answered our "who's in this picture" question with "Ha! I am! I'm in the BLK shirt on the left side...what a great memory this brought back!"

Remembering Willa Mae

"I received the current edition of *Today* on the 53rd anniversary of my graduation from good old CMSC. Willa Mae, addressed by students as Miss McKean, offered us safe haven in the old North Morrow Student Center. She guided us in all the social events, from the Rhetor Ball to weekend dances, in addition to maintaining a fun place for us to hang out between classes. Thank you! I hope you are well and happy in Warrensburg!"

J.C. Higgins '56

Captain Clark Article

"I enjoyed reading the story about Capt. Clark in the spring issue of *Today*. My wife, Mary (Dreinhofer) Wallin is a 1968 grad of then CMSC. We met while I was stationed at Whiteman AFB 65/68. When first married, we lived in a little apartment called 'Suites Us' across the street from the campus (it was still there when we visited Warrensburg two years ago).

"We both have fond memories of CMSC and my being stationed at Whiteman. Mary taught first grade at an elementary school in my home state of Wisconsin for 25 years. We moved back to Missouri after my retirement in 1994. She has been a substitute teacher in local elementary schools since we moved back. Our daughter is starting her third year as a third grade teacher locally.

"In closing, I would like to say, God bless our troops and their families. Thanks for a great magazine."

Curt Wallin

Magazine Praised

"I am not a professional journalist but my formal education ended with a journalism degree from the University of Kansas. I'll skip outlining my background, which earned emeritus and *Who's Who*. I want your attention to tell you that I think your *Today* publication is sophisticated, special, professional and unpretentious!

"As I turned pages, I kept being surprised by the flat-out sensibility and couth of what I

was seeing. I was a U.S. Navy midshipman and ensign-to-be at Warrensburg. I was sent on to Columbia University in New York in 1945.

"Congratulations on your flash of brilliance and creativity."

Gregg F. Stock

About Jim and Ginger Young

"I really enjoyed your article on Dr. Jim Young [in the winter 2009 *Today*]. I was a student of his, and I also worked for him at the Fitness Factory.

"It was good to hear about his family's work with the scholarship program. However, it doesn't surprise me at all. He and his wife are two of the kindest people that I have known in my life. I still quote Dr. Young at work to my employees. He was giving me some tips on how to study for a test one time and he said, 'John, it is like preparing for a football game, always know the usual plays but be prepared for a flea flicker.'

"Even though I haven't seen or talked to him in over 25 years, he is still impacting my life."

John F. Hancock '81

Sign Me Up

"Having spent two years in the early 1960s at Central Missouri (CMSC then), I was recently given the spring 2009 *Today* magazine and would like to be put on the mailing list for future editions.

"Thank you kindly. It was a marvelous way to walk down memory lane."

Robert J. Collins

Think about the Benefits

of making a Charitable Gift Annuity to Central Missouri.

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Contact

Joe Kremer

Executive Director of the UCM Foundation

Email kremer@ucmo.edu or call 660-543-8000 or toll free 866-752-7257





Find out about upcoming university events at www.ucmo.edu/calendar.

Reserve your seat! Join us for a Dinner for 12 Mules

Hosted by the UCM Alumni Association

Alumni and Friends: Sign up today to host a Dinner for 12 Mules party and the Alumni Association will help you design a guest list comprised of UCM students, faculty and staff who share common interests. These relaxed, in-home dinner parties are a great way to turn 12 strangers into friends.

If you are a UCM alumnus or friend who would like to host a dinner party, call the UCM Alumni Association at 660-543-8000 or email alumni@ucmo.edu.

Currently available only to alumni who live in the greater Kansas City area or within a 45-minute drive of Warrensburg

Dinner
for 12
Mules